



Current & Upcoming  
Multi Pack and  
Loyalty Promotions

# Summary By State

## Ohio:

- Marlboro Multi Pack
- Marlboro Loyalty
- Camel & Newport Multi Pack
- Camel & Newport Loyalty
- Grizzly Loyalty
- Copenhagen Multi Pack
- Copenhagen Loyalty

## Indiana:

- Camel & Newport Multi Pack
- Grizzly Loyalty
- Copenhagen Loyalty

## Illinois:

- Marlboro Multi Pack
- Marlboro Loyalty
- Camel & Newport Multi Pack
- Camel & Newport Loyalty
- Grizzly Loyalty
- Copenhagen Loyalty

## South Dakota:

- Marlboro Multi Pack
- Marlboro Loyalty
- Camel & Newport Multi Pack
- Camel & Newport Loyalty
- Grizzly Loyalty
- Copenhagen Loyalty

# MARLBORO

- Multi Pack:
  - Timeframe: ongoing
  - Applies to all Marlboro brand families
  - Ohio: 25¢ off each pack of a 2 pack purchase (50¢ off total)
    - Discount increases by 25¢ for each additional pack purchased
    - Limit of 10 packs per transaction (not applicable to a carton, customer must buy 10 packs to receive discount)
  - Illinois & South Dakota: 10¢ off per pack, minimum 2 pack purchase
    - Discount increased by 10¢ for each additional pack purchased
    - Limit of 10 packs per transaction (not applicable to a carton, customer must buy 10 packs to receive discount)
- Loyalty
  - Timeframe: ends 4/14/18
  - Applies to specific UPC's
  - Ohio, Illinois, & South Dakota: \$1 off any multi pack purchase of qualifying packs with a registered Smart Rewards card

# CAMEL & NEWPORT

- Multi Pack:
  - Timeframe: ongoing
  - Can be any combination of qualifying Camels & Newports
    - UPC's listed on next page
  - Ohio: 20¢ off each pack of 2 pack purchase (40¢ off total)
    - Discount does not increase like the Marlboro promotion.
      - If a customer wants to buy 4 packs, two transactions will need to be conducted in order to get 80¢ off,
  - Indiana, Illinois & South Dakota: 10¢ off each pack of a 2 pack purchase (20¢ off total)
    - Discount does not increase like the Marlboro promotion.
      - If a customer wants to buy 4 packs, two transactions will need to be conducted in order to get 40¢ off.
- Loyalty:
  - Timeframe: April 9<sup>th</sup> – June 6<sup>th</sup>
  - Any combination of qualifying UPC's (listed on next page)
  - Ohio, Illinois & South Dakota: \$1 off any multi pack purchase with a registered Smart Rewards card
  - Not applicable in Indiana

Description	UPC
Newport 100	026100005776
Newport Box 100	026100005738
Newport Box	026100005752
Newport King	026100005783
Newport Menthol Gold Box 100	026100805727
Newport Menthol Gold Box	026100005769
Newport Menthol Gold 100	026100005851
Newport Menthol Gold	026100005790
Newport Platinum Blue Box 100	026100016222
Newport Platinum Blue Box	026100016284
Newport Platinum 100 Box	026100016345
Newport Platinum Box	026100016406
Newport Smooth Select Box 100	026100006681
Newport Smooth Select Box	026100006704

Description	UPC
Camel Blue 99's Box	012300200608
Camel Blue Box	012300000079
Camel Filter Box	012300000024
Camel Filter 99's Box	012300200592
Camel Crush Box	012300197410
Camel Crush Menthol Silver Box	012300000949
Camel Crush Menthol Box	012300000932
Camel Gold Turkish Blends Box	012300265706
Camel Jade Turkish Blends Box	012300844000
Camel Jade Silver Turkish Blends Box	012300844352
Camel Royal Turkish Blends Box	012300843911
Camel Silver Turkish Blends Box	012300844178

# Grizzly

- **Loyalty**

- Timeframe: March 26<sup>th</sup> – June 30<sup>th</sup>
- Ohio, Indiana, Illinois, & South Dakota: 75¢ off a 2 can purchase with a registered Smart Rewards card
  - If a customer wants to buy 4 cans, two transactions will need to be conducted in order to receive \$1.50 off of 4 cans

Description	UPC	Description	UPC
Grizzly Fine Cut Wintergreen	042100008736	Grizzly Premium Wintergreen Pouch	042100022308
Grizzly Long Cut Mint	042100009101	Grizzly Premium Dark Long Cut Mint	042100011319
Grizzly Premium Long Cut Wintergreen	042100008715	Grizzly Premium Long Cut Straight	042100008869
Grizzly Premium Long Cut Natural	042100000641	Grizzly Premium Dark Long Cut Wintergreen	042100011227
Grizzly Premium Extra Long Cut Natural	042100009170	Grizzly Premium Natural Snuff Pouch	042100009903
Grizzly Premium Dark Select	042100012293	Grizzly Premium Dark Wintergreen Pouch	042100022605
Grizzly Premium Fine Cut Natural	042100008739	Grizzly Straight Pouch	042100000061
Grizzly Premium Natural Snuff	042100005523	Grizzly Mint Pouch	042100000047
Grizzly Premium Wide Cut Wintergreen	042100010473		

# Copenhagen

## Multi Pack:

- Timeframe: Ongoing
- Ohio: 25¢ off per can when you purchase 2 cans (50¢ off 2 can purchase)
  - If a customer wants to buy 4 cans, two transactions will need to be conducted in order to get \$1 off
- Any combination of qualifying UPC's listed

## Loyalty:

- Timeframe: April 1<sup>st</sup> – June 30<sup>th</sup>
- Ohio, Indiana, Illinois & South Dakota: 75¢ off a 2 can purchase with a registered Smart Rewards card
- Any combination of qualifying UPC's

Description	UPC	Description	UPC
Copenhagen Fine Cut Natural	073100030390	Copenhagen Long Cut Mint	073100030369
Copenhagen Long Cut Southern Blend	073100002837	Copenhagen Wintergreen Pouch	073100030550
Copenhagen Long Cut Wintergreen	073100008764	Copenhagen Long Cut Straight	073100008825
Copenhagen Extra Long Cut Natural	073100008849	Copenhagen Pouch	073100003141
Copenhagen Long Cut Natural	073100001215	Copenhagen Fine Cut Natural	073100041075